



## Privacy Policy

### ClearCube.com Website

#### Privacy Policy

The purpose of this policy (the "Privacy Policy") is to make visitors to this website (the "Site") aware of how CLEARCUBE TECHNOLOGY, INC., including its affiliated entities and operations (the "Corporation") collects, uses, manages, and discloses personal information. Definitions

"Personal Information" is information about an identifiable individual that is not the person's business contact information or work product information.

"Non-personal Information" is data about usage and service operation that is not associated with a specific personal identity. As is true of most websites, the Corporation collects and analyses Non-personal Information to evaluate how visitors use the Sites. Non-personal data collected by the Corporation may include the pages visited on the Site, unique URLs visited within the Site, browser type and IP address. Most Non-personal Data is collected via cookies or other analysis technologies. The Site uses a third-party service provider cookies, web beacons and other technologies for data analysis and personalization services. We use cookies to store some personal preferences across multiple devices to save you time by eliminating the need to enter the same information repeatedly. Your experience may be hindered if you decide to decline the use of cookies.

#### Collection and Use of Personal Information

When you visit the Site, we collect limited information about your visit, such as the pages you visited on the Site, including first and last name, email address, and phone number as needed to contact the customer with business related matters. We also collect and use customer's billing and shipping addresses for online orders.

The Site also allows you to submit your email address, which we will use to provide you with additional information about the Corporation, its products and services. We may collect information from the web browser such as the IP address and access time.

The information that we collect about you may be used for the following purposes:

- to create usage and website activity summary statistics;
- to manage the development and delivery of on-line systems;
- to direct development and customization of general and online business services;
- to assist and develop marketing material and information circulars;
- to develop marketing related activities;
- to manage online business development efforts;
- to keep customers up to date with current products and events through our newsletter via email; or

to update and maintain a customer contact list. We use cookies to enhance the experience of the end user.

We will only keep your personal data for the duration it is necessary, and we will delete the data when it is no longer necessary for the purposes for which it was collected, unless we must keep the personal data to comply with a legal obligation.

## **Disclosure of Personal Information**

Personal information collected by the Corporation will not be disclosed to third parties. Personal Information will be used solely for the exclusive use of the Corporation, however, in order to improve integrity of the data, to assist in maintaining security over the data, or as requested by law, some Personal Information or Non-personal Information may be required to be disclosed.

## **Security**

The Corporation takes reasonable security measures to protect Personal Information from loss, unauthorized access, destruction, misuse, modification and disclosure. This includes secure transmission of data to our servers as well as limited access to the premises, as well as limiting the access and type of data collected about you. The Corporation treats your Personal Information with a high degree of regard and awareness for its private nature. Our primary objective is to maintain the integrity and security of all data in our possession. We will destroy or de-identify personal data when required by law.

You can reach the employee who is responsible for maintaining the privacy of information collected via the Site (the "Webmaster") at [marketing@clearcube.com](mailto:marketing@clearcube.com). Any questions or complaints about the Corporation's collection, use or disclosure of Personal Information through the Site should be directed to the above email address. You can request access to your personal data at the above email address.

## **Consent**

If you do not consent to having your Personal Information collected, used and disclosed as set out in this Privacy Policy, or if you require further information to make this decision, or if you wish to withdraw consent, please email the Webmaster at [marketing@clearcube.com](mailto:marketing@clearcube.com).